

## Committed to Access and Transparency TTS2022 BUENOS AIRES September 10-14 29th International Congress of The Transplantation Society

www.tts2022.org

# **Sponsorship Prospectus**











Marcelo Cantarovich President TTS - Chair TTS 2022



Gabriel Gondolesi Congress Vice-Chair - SAT



Alejandro Nino Murcia Congress Vice-Chair - STALyC



### Invitation

Join us for the 29<sup>th</sup> International Congress of The Transplantation Society (TTS 2022) and be part of the leading global congress in transplantation!

TTS 2022 will be held from September 10 to 14, 2022, at the CEC Buenos Aires Convention and Exhibition Center, organized by The Transplantation Society (TTS) in collaboration with the Argentinian Society of Transplantation (SAT) and the Latin American and Caribbean Transplant Society (STALyC).

TTS is a truly international organization that reaches 6,500 +members from 105+ countries. At the core of the TTS commitment is an emphasis on collaboration and cooperation, bringing existing partnerships even closer and forging new productive relationships with affiliated societies and global organizations.

Our flagship event, TTS 2022, will offer a multidimensional program based on the major themes in transplantation medicine: cutting-edge science, clinical advances, latest controversies in ethics and public policy, best practices in development of transplant programs, organ donation, and procurement.

Our strong commitment to our Industry partners is to create a variety of personalized solutions to build brand awareness, strengthen existing connections, enhance their profile by creating valuable educational and networking opportunities and finally, initiate quality contacts with over 3,500 transplant experts and key opinion leaders expected at TTS 2022.

The success of our Congress is due in large part to the support of our Industry partners. It is thanks to your commitment to education that we are able to bring these programs to life, improve the long-term outcomes in transplantation medicine, and enhance the quality of life of transplant recipients.

We look forward to your joining us on this exciting journey!



### **Fact and Figures**

# Why be a part of TTS 2022?



TTS2022 will be the largest global transplantation congress of the year.

Gain Access - connect with the over 3,500 transplant experts and key opinion leaders expected to attend

Increase Exposure - promote your organization to the global transplantation community

Demonstrate Commitment - contribute to medical education

Support the Next Generation - assist in the development of the early career professionals in transplantation

Promote Science and Ethics - help organ transplantation and donation thrive and succeed

TTS Congress	Delegates	Abstracts
2020 XXVIII Virtual	3378	1106
2018 XXVII Madrid	2996	1804
2016 XXVI Hong Kong	2775	1577
2014 TTSXXV – WTC2014 San Francisco (TTS-AST-ASTS Joint Congress)	7200	3528
2012 XXIV Berlin	4800	2105
2010 XXIII Vancouver	4850	2650
2008 XXII Sydney	4340	2573
2006 TTSXXI - WTC2006 Boston (TTS-AST-ASTS Joint Congress)	6800	3500
2004 XX Vienna	3500	2080
2002 XIX Miami	3600	2347
2000 XVIII Rome	4400	3172
1998 XVII Montreal	3250	2538
1996 XVI Barcelona	3400	2645

### Delegates and Abstracts

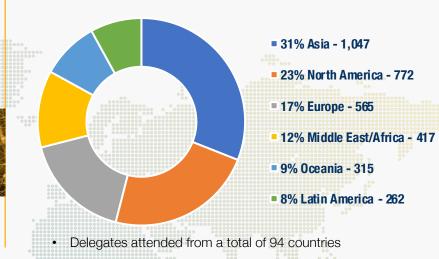


### Demographics (based on TTS 2020)

# Registration per Continent

# Top 10 Countries Represented





United States	657	
Australia	296	<b>0</b> 00000000000000000000000000000000000
Korea	214	• • • • • •
China	209	
India	119	
United Kingdom	117	00 00 00 00
Turkey	114	
Philippines	82	
Canada	80	
Brazil	75	
Argentina	69	

### Attendance by Profession



- 34% Senior clinician (established professor, surgeon, physician or other clinician)
- 11% Clinical trainee
- 10% New clinician (clinician; within 10 years of first independent position)
- 7% Industry / Marketing
- 6% Scientist trainee (postdoctoral or doctoral trainee)
- 6% Nurse
- 6% Senior scientist investigator (established scientist for more than 10 years)
- 3% Transplant coordinator
- 3% Pharmacist
- 2% New scientist investigator (within 10 years of first independent position)
- 2% Undergraduate student
- 2% Lab technician
- 1% Professional association personnel
- 1% NGO Non-profit organization personnel
- 1% Bioethicist
- 5% Other





Executive



Scientific Program



Finance



Host Country Liaison

### Committees



Marcelo Cantarovich Canada President TTS - Chair TTS 2022



Mehmet Haberal Turkey Scientific Program Committee Chair TTS 2024 Host Country Chair



Gabriel Gondolesi Argentina Congress Vice-Chair - SAT



Minnie Sarwal United States Finance Committee Chair



Alejandro Nino Murcia Colombia Congress Vice-Chair - STALyC



Elmi Muller South Africa TTS President-Elect

Mehmet Haberal, Turkey - Chair Carlos Diaz, Argentina - Co-Chair (SAT) Ruben O. Schiavelli, Argentina - Co-Chair (STALyC)

Curie Ahn, South Korea Enver Akalin, United States Medhat Askar, United States Stephen Beed, Canada Kumud Dhital, India Ewa Ellis, Sweden Carlos O. Esquivel, United States Jiri Fronek, Czech Republic John J. Fung, United States Vijay S. Gorantla, United States Wayne Hawthorne, Australia Andrea Herrera-Gayol, Canada Simon P. Horslen, United States Michael G. Ison, United States

Minnie Sarwal, United States - Chair Alejandro Bertolotti, Argentina - Co-Chair (SAT) Oscar Imventarza, Argentina - Co-Chair (STALyC) John J. Fung, United States Ron Shapiro, United States

Enrique Beveraggi, Argentina - Co-Chair (SAT) Francisco Gonzalez Martinez, Uruguay - Co-Chair (STALyC)

Fadi Issa, United Kingdom Raja Kandaswamy, United States Beau Kelly, United States Roslyn B. Mannon, United States Marti Manyalich, Spain James F. Markmann, United States Mignon McCulloch, South Africa Klearchos K. Papas, United States Marian O'Rourke, United States Shaifali Sandal, Canada Dorry Segev, United States Faissal Shaheen, Saudi Arabia Peter G. Stock, United States Ban Hock Tan, Singapore

### Program at a Glance

as of January 2022, subject to change

Sept 11 (Sun)	Sept 12 (Mon)				-		Sept 14 (Wed)	
	-	Sessions -09:00	-	Sessions -09:00	Morning 08:00	Sessions -09:30		
	Plenary Session 09:15-10:45 Coffee Break 10:45-11:15		Plenary Session 09:15-10:45 Coffee Break 10:45-11:15		President's Ple 09:45	enary & Awards -11:45		
Workshops & Recent Advances in	Abstract	Sessions -12:45	Abstract	Sessions -12:45		Sessions -13:00		
Transplantation Courses 08:00-15:00	Lunch Break and Mentee-Mentor Roundtable 12:45-14:15	[RESERVED] Industry Symposium 13:00-14:00	Lunch Break and Mentee- Mentor Roundtable 12:45-14:15	[RESERVED] Industry Symposium 13:00-14:00	Lunch Break 13:00-14:30	Industry Symposium 13:15-14:15		
	State-of-the-Art/ Workshop Sessions 14:15-15:45		State-of-the-Art/Workshop Sessions 14:15-15:45		Abstract 14:30 (closing of Exhit			
Industry Symposia	Coffee 15:45	Break -16:15	Coffee Break 15:45-16:15		TTS Busine 15:30	-		
16:00-17:00 Industry Symposia 17:00-18:00	Abstract Sessions 16:15-17:15		Abstract Sessions 16:15-17:15		State-of-the-Art Sessions 16:00-17:30			
Opening Ceremony & Keynote Address 18:00-19:30	Poster & Campfire Sessions 17:30-18:30	Industry Symposia 17:30-18:30	Poster & Campfire Sessions 17:30-18:30	Industry Symposia 17:30-18:30	Closing Pler 17:30	nary Session -18:30		
Welcome Reception 19:30-20:30	Networki	ng Events	Congress Net	ng Events working Event )-TBD				

#### Please visit tts2022.org for regular program updates

### Program Tracks



Allied Health	Kidney Transplant
Basic and Translational Science	Liver Transplant
Bone Marrow	Lung Transplant
Cells and Tissue Banking	Organ Donation and Procurement
Composite Tissues	Pancreas and Islet Transplant
Critical Care and Anesthesia	Pediatric Transplantation
Education	Sex and Gender Issues
Ethics and Transplantation	Tissue Typing
Heart Transplant	Transplant Immunosuppression
Histopathology	Transplant Infectious Disease
Intestinal Transplant	Xenotransplantation

### **Become a Partner**





TTS has given industry and organizations the flexibility and choice to tailor their own sponsorship experience.

Joining is easy, and you get to select the Congress features to best accentuate your presence at TTS 2022. This flexibility is designed to ensure that your specific needs and objectives are met.

If you are interested in Exhibit Opportunities solely, please view page 21.

### STEP 1

Take a look at the different sponsorship levels we offer and see what value-added

**benefits** are included within each level. Identify where your partnership budget will fit.

### STEP 2

Choose one or more items from the list of available opportunities to create your custom sponsorship package.

### STEP 3

Add up your items and enjoy all the **additional benefits** that are included within the sponsorship level you reached.



## Levels & Benefits

Additional Benefits	Premier	Principal	Major	Contributor
per sponsorship level	\$250,000+	\$150,000+	\$50,000+	\$10,000+
Sponsor highlight on the tts.org website and in Tribune Pulse issues	yes			
Push notifications in Congress WebApp	3	2	1	
Logo on the TTS 2022 website*	yes	yes	yes	yes
Logo on pre-congress e-blast*	yes	yes	yes	yes
Logo on sponsor acknowledgment boards onsite*	yes	yes	yes	yes
Recognition from congress Chair in welcome address	yes	yes		
Full delegate registration	20	10	5	1
Dedicated pre-congress eblast to all registered delegates	yes			
Dedicated post-congress eblast to all registered delegates	yes			
Invitations to the Networking Dinner	10	5	2	
Priority level in selecting the exhibit space	First	Second	Third	Fourth
Dedicated post on TTS social media sites	yes	yes		

\*Logos will be sized proportionally to the level of sponsorship



ISS are scientific sessions organized by individual sponsors, allowing for in-depth multidisciplinary presentations and discussions on specific research or educational topics. By conducting a satellite symposium, sponsors have the opportunity to:

- Highlight topics important to their business strategy
- Gain access to an audience of leading professionals in the transplant field
- Increase visibility and brand awareness among key decision-makers

Allocation of the date is subject to availability and will be confirmed on a "first come, first served" basis.

#### What is included:

- Meeting room rental with standard audio-visual package (opportunity to brand the room is at the sponsor's own cost)
- Recording of the symposium with static video, audio and slides
- Listing and information on the TTS 2022 website
- Listing in on-site program pocket guide
- Listing on the Congress WebApp
- Symposium banner included in the pre-congress e-blast sent to all registered delegates
- Live broadcast of the session
- On-demand access for all TTS Members and Congress attendees for 12 months

#### Available slots:

#### Sunday, Sep 11, 2022

60' 4:00 PM to 5:00 PM	(3 slots – non competing topics)	USD 45,000
60' 5:00 PM to 6:00 PM	(3 slots – non competing topics)	USD 45,000

#### Monday, Sep 12, 2022

60' 1:15 PM to 2:15 PM	(exclusive slot)) [RESERVED]	USD 150,000
60' 5:35 PM to 6:35 PM	(3 slots – non competing topics)	USD 75,000
Tuesday, Sep 13,	2022	
60' 1:15 PM to 2:15 PM	(exclusive slot) [RESERVED]	USD 150,000
60' 5:35 PM to 6:35 PM	(3 slots – non competing topics)	USD 75,000

### Wednesday, Sep 14, 2022

60' 1:20 PM to 2:20 PM (exclusive slot)

USD 125,000



# RECORDINGS OF CONGRESS SESSIONS (exclusive) USD 50,000

(all sessions, archived and available on demand for one year)

All TTS Members and delegates of TTS 2022 will be given the opportunity to view the congress sessions in an online multimedia library for one year after the Congress. It is expected that more than 500 individuals will access the multimedia library in the year following the Congress.

The recordings will be advertised in the on-site program pocket guide, WebApp and congress website, and will be featured in the post-congress thank you email.

Recording and production costs are included in the cost of sponsorship.

Sponsor benefits:

- Exclusive naming rights to the multimedia library
- Logo visible throughout entire presentation of all videos
- Acknowledgment of sponsorship on the TTS 2022 website and other selected promotional material



#### E-POSTER KIOSKS (exclusive) USD 15,000

Throughout the duration of the congress, delegates will be able to view the e-Posters at dedicated kiosks. The ePoster is the electronic version of a paper poster and it will include a short video presentation as well as the PowerPoint slides. Through the e-Poster kiosks, delegates will also be able to interact with the presenters.

- Branding on every screensaver
- Logo prominently acknowledged on e-poster signage in the congress venue
- Opportunity to place one self-standing banner (1m x 2m) in the e-Poster area
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp





#### CAMPFIRE SESSIONS (exclusive)

USD 25,000

Engaging campfire sessions are a popular feature of the TTS Congress program. Held in a very relaxed environment, these sessions create a campfire-style storytelling atmosphere to facilitate interaction and fuel discussions amongst attendees.

Everyday there will be up to 10 Campfire sessions, each focusing on a specific topic. The sessions are normally scheduled for one hour in the afternoon. Each speaker has 10 minutes to present their abstract including time for inviting comments, insights and questions from those around the station.

Sponsor benefits:

- Logo featured on the computer screens of all 10 Campfires
- Opportunity to place one self-standing banner (1m x 2m) in the Campfire zone
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp





#### UNRESTRICTED EDUCATIONAL GRANTS (discretionary)

Opportunity to support a CME accredited session with an unrestricted educational grant. Grants of any amount, whether for the overall programme or for individual session(s), are valuable and important to the success of the TTS 2022 Congress.

The support of the Sponsor will be listed as an unrestricted educational grant.

Sponsor benefits:

Acknowledgement of the Sponsor in the relevant session(s) with the wording: "This session is organised with the support of an unrestricted educational grant from Company Name".



#### TTS MENTEE-MENTOR ROUNDTABLE USD 10,000/day USD 25,000/3 days [RESERVED]

The Mentee-Mentor Roundtables have been a very popular feature at past TTS Congresses. The program serves as a way to connect early career researchers with an experienced scientist and make those critical professional connections in a relaxed environment. Designed to build community, the meeting between mentor and mentee is where the advice, knowledge sharing, and problem solving all takes place. There will be a total of three roundtable sessions, taking place daily over lunch. Each is expected to attract up to 100 participants.

#### Sponsor benefits:

- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp
- Opportunity to place one self-standing banner (1m x 2m) at the entrance





#### SPEAKER LOUNGE AND PREVIEW ROOM USD 20,000

All speakers will use the speaker preview room to upload their presentations, allowing great visibility of the sponsor branding to some of the most influential leaders in our field. This area provides an ideal base for speakers to take a quiet moment to update their presentations and enjoy some refreshments. This is a fantastic opportunity which will increase the sponsor visibility at the congress.

Sponsor benefit:

- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp
- Logo on all screens within the lounge
- Opportunity to place one self-standing banner (1m x 2m) at the entrance



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### TTS STUDIO (exclusive)

#### USD 20,000

Introduced in 2018, the TTS Studio was a hit and attracts enthusiastic viewers through the congress. Set up in an intimate and contemporary style, the TTS Studio is where plenary speakers, key opinion leaders and TTS leadership are interviewed by a professional moderator.

Participants have the opportunity to learn more from these key influencers in transplantation science and enjoy the live interaction.

Sponsor benefits:

- Logo featured on the backdrop
- Opportunity to place one self-standing banner (1m x 2m) in the studio
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp



### TTS 2022 BUENOS AIRES PHOTO BOOTH (exclusive) USD 15,000

Always a popular feature, the photo booth is a great opportunity to get your logo featured in social media posts and shares by congress participants. A large backdrop will be positioned in a high traffic area with props and signs made available to make those snaps even more memorable!

- Logo featured on the backdrop
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp



### NETWORKING LOUNGES

USD 20,000/each

TTS 2022 will be very busy and our attendees are always looking for opportunities to continue their conversations with colleagues, have some ad-hoc and informal meetings or simply take a break. The networking lounges will be highly useful and appreciated by our participants and a unique opportunity to create your own corporate hub, within the exhibition area.

Sponsor benefits:

- Opportunity to place one self-standing banner (1m x 2m) in the lounge
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp
- Opportunity to upgrade the furniture and décor and personalise the lounge with additional branding options (at the sponsor's own cost)



# WORKING-CHARGING LOUNGE

USD 15,000/each

Delegates always value the opportunity to stay abreast of urgent work while at the congress. Set up with multiple stations and seating arrangements offering some privacy, the lounge allows delegates to charge their laptops, tablets, and mobile phones in a quieter and comfortable setting.

- Logo placed on lounge signage
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp
- Opportunity to upgrade the furniture and décor and personalise the lounge with additional branding options (at the sponsor's own cost)



#### HEALTHY SNACK KIOSK (exclusive)

USD 12,000

Located within the exhibition area, the kiosk will serve delegates fresh fruit, vegetables, nuts, juices, and other healthy snacks throughout the congress.

- Opportunity to place one self-standing banner (1m x 2m) next to the kiosk
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp
- Opportunity to provide branded cap, apron for use on the kiosk (at the sponsor's own cost)





### WATER STATIONS (exclusive)

USD 20,000

This opportunity allows a sponsor to gain recognition for their commitment to help attendees remain hydrated by branding up to ten (10) distinct water stations strategically positioned in highly frequented areas in the congress centre.

Sponsor benefits:

- Logo placed on ten (10) stations
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp
- Opportunity to provide sponsor branded paper cups (at the sponsor's own cost)



#### HAND SANITIZER STATIONS (exclusive)

USD 25,000

Placed at strategic locations throughout the congress centre in high-traffic, public areas, sponsoring of the hand sanitizers stations is a great opportunity to have your brand noticed.

- Logo placed on hand sanitizer stations (minimum 10)
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp



#### DELEGATE ACTIVATION ZONES

USD 20,000/each

Whether it's a grand piano for spontaneous performances, a foosball table competition or admiring local talent, the delegate activation zones are always a draw. The perfect opportunity to promote your brand while delegates engage informally and create a buzz around these fun features.

Sponsor benefits:

- Opportunity to place one self-standing banner (1m x 2m) in the zone
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp





### DELEGATE MEETING ROOM (exclusive)

USD 15,000

The Delegate Meeting Room is available for the exclusive use of congress attendees. Equipped with a boardroom table and presentation facilities, it provides a formal space for delegates to meet face to face, continue discussions, initiate new collaborations and connect virtually with others.

- Opportunity to place one self-standing banner (1m x 2m) in the meeting room
- Logo on the presentation screen
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp





TS 2010

# WELCOME NETWORKING RECEPTION (exclusive) USD 25,000

The Welcome Networking Reception will kickstart the congress right after the official Opening Ceremony. This is where contacts will be made and networking will begin. Sponsorship of this event offers excellent branding and networking opportunities. The price of this evening is included in the delegate registration fee – a fact reflected in the strong attendance. Have your brand brought to the attention of attendees from the beginning of the proceedings.

Sponsor benefits:

- Opportunity to place two self-standing banners (1m x 2m) in the reception area
- Opportunity to display your corporate literature at the reception
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp





#### EARLY CAREER DELEGATES RECEPTION (exclusive) USD 10,000 [RESERVED]

The perfect opportunity for young professionals and researchers to make new connections, share ideas, and expand their networks in a relaxed setting. More senior professionals from around the world will also be in attendance to provide career advice and share personal experiences and insight. Have your brand recognised by the next generation of leaders in transplantation!

Sponsor benefits:

- Opportunity to place one self-standing banner (1m x 2m)
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp



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#### WIT NETWORKING RECEPTION (exclusive) USD 15,000

# Women in Transplantation

TTS's WIT initiative has been working to promote women in the field of transplantation and advocate for equity for patients. The networking reception has grown in popularity and provides an excellent opportunity to promote your brand to current leaders and the next generation of women in transplantation.

Sponsor benefits:

- Opportunity to place one self-standing banner (1m x 2m) in the reception area
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp



#### CATERING SPONSORSHIP

USD 10,000/per break USD 50,000/all 6 breaks

Select one of the morning or afternoon coffee breaks, or a lunch break to be sponsor. The refreshment breaks provide delegates with an invaluable opportunity to meet and network during TTS 2022.

Sponsor benefits:

- Opportunity to place one self-standing banner (1m x 2m) in catering area
- Logo on catering tables
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp



#### CONGRESS NETWORKING DINNER (exclusive) USD 35,000

The Congress Networking Dinner will be one of the social highlights of the congress. We expect the majority of attendees to be present at the dinner which will leave them with a lasting impression of the host and the experience.

- Verbal acknowledgment as the Congress Dinner Sponsor at the function
- Logo on the invitations
- A reserved table for 10 guests
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and in WebApp



#### CONGRESS WEBAPP (exclusive) USD 75,000

The TTS 2022 Congress WebApp provides users with essential on-the-go access to the most useful information, such as programme overviews, speaker and abstract information, general congress and exhibitor information, venue maps, and much more.

The WebApp offers interactive features which will allow delegates, sponsors and exhibitors to interact before and during the congress, as well as the opportunity to personalise their congress agendas. The WebApp will be widely promoted as the one-stop shop for program and social information pre-during-post the congress.

- Logo displayed prominently on the WebApp
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide





### CONGRESS Wi-Fi (exclusive)

USD 50,000

Sponsoring the Congress Wi-Fi offers excellent visibility for the sponsor who will support a service which will be essential to attendees. Wi-Fi internet access will be available throughout the Congress Center and will provide sufficient coverage and bandwidth for the expected number of attendees and devices.

- Logo placed on the dedicated TTS2022 Wi-Fi network landing page
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp



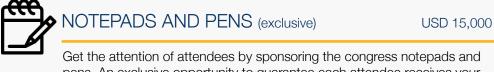
POCKET PROGRAM (exclusive)

USD 30,000

This useful, pocket-sized program is a popular and handy at-a-glance reference for congress delegates and will be provided to all registered participants. It contains a program-at-a-glance, venue information and map, and other useful congress tips – all in a format that fits neatly into the delegate's pockets and stays with them as a regular reference tool throughout the congress.

Sponsor benefits:

- Advertisement on the back cover of the pocket program
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp



Get the attention of attendees by sponsoring the congress notepads and pens. An exclusive opportunity to guarantee each attendee receives your company advertisement! Supply notepads and pens or pencils with your company's logo and we will distribute them to all attendees when they arrive.

- Logo and advert printed on the notepads and pens (to be provided by the sponsor)
- Acknowledgment of sponsorship on the TTS 2022 website
- Acknowledgment in the on-site program pocket guide and the WebApp



#### VOLUNTEER APPAREL (exclusive)

USD 10,000

All front-line volunteer staff at the Congress will wear specially designed and easily recognisable apparel which will be co-branded with the TTS 2022 and the sponsor's logo.





The exhibit will be a major component of the TTS 2022 Congress and will showcase the latest discoveries, products, equipment and technologies serving the transplantation field.

The congress program has been designed to maximise the opportunity for delegates to visit the exhibition. Not only will catering be served in the exhibition area, the welcome reception will also be held there, providing exhibitors with many opportunities to interact with delegates.

Exhibitors will be listed on the TTS 2022 Congress website and WebApp as well as on the large-scale exhibition map displayed on-site

### 3m x 3m Furnished Booth

USD 5,000 – in line USD 5,250 - corner 2 Exhibitor passes

shell scheme, carpet, 1x1, 8m table, 2 chairs, fascia with name, wastebasket, 1 basic electrical outlet

### 3m x 3m Space only B<u>ooth</u>

USD 3,500 - in line USD 3,750 - corner

### 2 Exhibitor passes

1 basic electrical outlet and carpet

### 2m x 2m Non-profit Booth

### USD 750 2 Exhibitor passes

1x1,8m table, 2 chairs, waste basket, 1 basic electrical outlet









#### ELECTRONIC ADVERTISING ON DIGITAL SIGNAGE USD 5,000 (duration of the congress)

Electronic advertising will be displayed on a rotational basis on the digital signage stations located in high-traffic areas.





# BANNER ADVERT ON THE CONGRESS WEBAPP USD 5,000 (per day)

Rotating banner, visible below the header of the app. 1000–3000 impressions per day; maximum of 4 sponsor banners per day.



### BANNER ADVERT ON TTS 2022 WEBSITE

USD 5,000 (per banner)

Rotating banner, visible on selected pages of the TTS 2022 website Displayed for a total of 12 months (pre-and-post congress).



### ONSITE BRANDING

Upon Request

The Buenos Aires Convention Centre offers multiple opportunities to prominently display your brand to Congress attendees. From escalator railings, column wraps, large murals and hanging banners, you are guaranteed to be noticed!

For a complete list of available opportunities, specs and prices, please contact us.



### AWARDS



#### THE MEDAWAR PRIZE (exclusive)

USD 25,000

The Transplantation Society has awarded the Medawar Prize at each of its biennial Congresses since 1990. Designed to honor Sir Peter Medawar, the first President of the Society, for his seminal contributions to transplantation, it is considered to be among the outstanding world honors for scientific achievement.

The prize recognizes individuals who have made a significant scientific discovery or contribution to our field, or who have a lifetime body of work in immunobiology, experimental and/or clinical transplantation.



2020 Francis Delmonico & Stanley Jordan	2004 John S. Najarian, Paul S. Russell & Richard L. Simmons
2018 Megan Sykes & Kathryn Wood	2002 René Küss, Georges Mathé & Joseph E. Murray
2016 Jean-Paul Soulillou	2000 Ray Owen & Robert Schwartz
2014 David H. Sachs	1998 Fritz Bach, Anthony Monaco & Felix Rapaport
2012 David E.R. Sutherland	1996 Jean Dausset, Paul Terasaki & Jon van Rood
2010 Clyde F. Barker	1994 Leslie Brent, Rupert Billingham & Morten Simonsen
2008 Jean Michel Dubernard	1992 Sir Roy Calne, Thomas Starzl & Norman Shumway
2006 Carl G. Groth, Pekka Hayry & Sir Peter Morris	1990 James Gowans & JFAP Miller



#### TTS Thomas Starzl Innovation Award (exclusive) USD 10,000 [RESERVED]

The TTS Starzl Innovation Award is named after Tom Starzl who was best known for his contributions to the field of organ transplantation, and often referred to as the "father of transplantation". The award recognizes individuals who, though advanced and original work, have contributed significantly to transplantation, thereby reflecting the spirit pioneered by Dr. Starzl.

### TTS RECOGNITION AWARDS

The Transplantation Society bestows honours and awards to recognize individuals contributing to the field of transplantation through outstanding achievement (for basic scientists, clinicians and in developing countries), mentorship and training, as well as humanitarian efforts.

OUTSTANDING ACHIEVEMENT AWARD IN TRANSPLANTATION (BASIC SCIENCE) USD 2,000

OUTSTANDING ACHIEVEMENT AWARD IN TRANSPLANTATION (CLINICAL) USD 2,000

OUTSTANDING ACHIEVEMENT AWARD IN TRANSPLANTATION (DEVELOPING COUNTRY) USD 2,000

MENTORSHIP OR EDUCATION AND TRAINING AWARD IN TRANSPLANTATION

USD 2,000



### AWARDS

### WOMEN IN TRANSPLANTATION AWARDS



The Women in Transplantation Steering Committee bestows awards to recognize women who have advanced the field of transplantation through leadership, mentorship, science or other outstanding contributions.

#### WOMAN LEADER IN TRANSPLANTATION AWARD

USD 2,000

The Woman Leader in Transplantation Award will be presented to one woman who has helped further the field of transplantation through research, policies, leadership, initiatives or other regarded contributions.

#### WIT UNSUNG HERO AWARD

USD 2,000

The Unsung Hero Award will be presented to one woman who has had an extraordinary impact in the field of transplantation through community service, volunteering, mentorship or other community based activity.



### YOUNG INVESTIGATOR AWARDS

USD 2,000/each

Awards for Young Investigators will be given to assist with travel and registration costs for eligible recipients. These will be awarded to the top scored abstracts whose presenting author applies for the award and who is under the age of 35. The totality of funds collected from sponsorship will go towards bringing young investigators to the meeting.

# SUMMARY OF OPPORTUNITIES

#### Industry Satellite Symposia

Sunday, Sept 11, 2022	4:00-5:00 PM		Concurrent slots	USD	45,000
Sunday, Sept 11, 2022	5:00-6:00 PM		Concurrent slots	USD	45,000
Monday, Sept 12, 2022	1:15-2:15 PM	[reserved]	Exclusive	USD	150,000
Monday, Sept 12, 2022	5:35-6:36 PM		Concurrent slots	USD	75,000
Tuesday, Sept 13, 2022	1:15-2:15 PM	[reserved]	Exclusive	USD	150,000
Tuesday, Sept 13, 2022	5:35-6:36 PM		Concurrent slots	USD	75,000
Wednesday, Sept 14, 2022	1:15-2:15 PM		Exclusive	USD	125,000

#### Sponsorship Items

Recordings Of Congress Sessions		Exclusive	USD	50,000
E-Poster Kiosks		Exclusive	USD	15,000
Campfire Sessions		Exclusive	USD	25,000
Unrestricted Educational Grants			disc	retionary
TTS Mentee-Mentor Roundtable		Each	USD	10,000
	[reserved]	Exclusive	USD	25,000
Speakers Lounge And Preview Room		Exclusive	USD	20,000
TTS Studio		Exclusive	USD	20,000
TTS 2022 Buenos Aires Photo Booth		Exclusive	USD	15,000
Networking Lounges		Each	USD	20,000
Working-Charging Lounge		Each	USD	15,000
Healthy Snacks Kiosk		Exclusive	USD	12,000
Water Stations		Exclusive	USD	20,000
Hand Sanitizer Stations		Exclusive	USD	25,000
Delegate Activation Zones		Each	USD	20,000
Delegate Meeting Room		Exclusive	USD	15,000
Welcome Networking Reception		Exclusive	USD	25,000
Early Career Delegates Reception	[reserved]	Exclusive	USD	10,000
WIT Networking Reception		Exclusive	USD	10,000
Catering Sponsorship	Per break	Each	USD	10,000
	For all 6 breaks	Exclusive	USD	50,000
Congress Networking Dinner		Exclusive	USD	35,000
Congress Webapp		Exclusive	USD	75,000
Congress Wi-Fi		Exclusive	USD	50,000
Pocket Program		Exclusive	USD	30,000
Note Pads And Pens	Provide by Sponsor	Exclusive	USD	15,000
Volunteer Apparel		Exclusive	USD	10,000

# SUMMARY OF OPPORTUNITIES

#### **Exhibit Opportunities**

Furnished Booth – in line	3m x 3m	Each	USD	5,000
Furnished Booth - corner	3m x 3m	Each	USD	5,250
Space Only – in line	3m x 3m	Each	USD	3,500
Space Only - corner	3m x 3m	Each	USD	3,750
Non-Profit Table Top	2m x 2m	Each	USD	750

#### Advertising Opportunities

Electronic Advertising On Digital Signage	Entire Congress	Each	USD	5,000
Banner Advert On The Congress Webapp	Per day	Each	USD	5,000
Banner Advert On TTS 2022 Website	12 months	Each	USD	5,000
Onsite Branding			Upon Re	equest

#### Awards Sponsorship

The Medawar Prize	Exclusive	USD	25,000
TTS Thomas Starzl Innovation Award [reserved]	Exclusive	USD	10,000
Outstanding Achievement Award In Transplantation (Basic Science)	Each	USD	2,000
Outstanding Achievement Award In Transplantation (Clinical)	Each	USD	2,000
Outstanding Achievement Award In Transplantation (Developing Country)	Each	USD	2,000
Mentorship Or Education And Training Award In Transplantation	Each	USD	2,000
Woman Leader In Transplantation Award	Each	USD	2,000
WIT Unsung Hero Award	Each	USD	2,000
Young Investigator Awards	Each	USD	2,000



### **CONTACT US**

Whether you represent a company, an institution, or a foundation we look forward to learning more about your needs and discussing the many creative and unique opportunities TTS 2022 can offer your organization.

For a conversation on how TTS 2022 can work with your organization, please contact:

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